



Dear Friend of Creativity,

The 15<sup>th</sup> Annual Florida Creativity Conference takes place March 23-25 in Sarasota, Florida at the University of South Florida Sarasota/Manatee and at the Florida Studio Theatre. It is a three-day program offering dozens of workshops presented by creativity professionals, educators, and forward-thinking authors. Participants will awaken creativity and spark imagination and potential for both their personal and professional development.

We are currently seeking sponsors at all levels. Individual, foundation and corporate support will allow us to sustain the conference as well as offer scholarships to students. Monies garnered will help compensate staff, allow us to offer additional scholarships and expand into larger venues if needed. Your financial assistance supports the Florida Creativity Alliance mission - helping people develop and expand creativity and innovation to make a positive difference in their lives and in the communities they serve.

Please review the attached options to support this important international conference. In a world of constant change, the need to embrace creativity is as critical as ever.

Thank you for your consideration!

Best regards,

*Amy Harriett Miller*

*Director of Daring Growth & Development*

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Instagram: [flcreativityconference](https://www.instagram.com/flcreativityconference)***



15<sup>th</sup> Annual Florida Creativity Conference  
Sarasota, Florida  
**March 23-25, 2018**

## **Sponsorship Opportunities**

### **Opportunity**

Become a sponsor of the leading creativity conference in the Southeastern United States and re-energize your approach to creative thinking, change management, innovation, and visionary leadership. This hands-on conference brings together participants from around the country and the world who know creativity is a key ingredient in growth and development. Attendees can choose from 50 workshops and will make great connections to spark both imagination and potential. Awakening creativity leads to building marketable skills for advancement and the confidence to start taking the risks required for success!

### **Background**

The Florida Creativity Conference is a three-day event with an outstanding reputation for delivering deliberate creativity (creative problem solving) workshops as well as creativity inspiring programs for both personal and professional development. A lineup of forward thinking authors and experts travel from around the U.S. and the world to share powerful new processes for advancing innovation, enhancing creative thinking, and inspiring action. This event is made possible by the year-round work of the Florida Creativity Alliance, Inc. whose focus is helping people develop and expand creativity and innovation to make a positive difference in their lives and the communities they serve.

### **Venues**

**Friday-Saturday, March 23-24, 2018:** USF Sarasota-Manatee Campus, 8350 N. Tamiami Trail.

**Sunday, March 25, 2018:** Florida Studio Theatre, 1241 N. Palm Avenue, Sarasota, FL 34236

### **Florida Creativity Conference Applications**

- **Business/Entrepreneurship** – Creativity is the new currency for staying ahead of change.
- **Education/Training** – Offering new tools, techniques and approaches to encourage meaningful creative learning through hands-on engagement.
- **The Arts** – Participating in boundary-stretching creative processes using movement and expression to get creativity and joy flowing in all areas of life.
- **Personal Growth** –Engaging in creative experiences in safe, evaluation-free settings to transform thinking, diffuse stress, and grow creative confidence at any age.
- **Creative Thinking & Theory** – Learn the latest research, what gets results, and how to shift from problem identification to solution and opportunity finding.

### **About Florida Creativity Conference and the Florida Creativity Alliance**

The Florida Creativity Conference launched in 2003. It is presented annually by the Florida Creativity Alliance, Inc., a 501(c)3 non-profit organization, in partnership with USF Sarasota-Manatee and Florida Studio Theatre. The Alliance is made up of educators, creativity professionals, and leaders with a passion for promoting the benefits of creativity.

## FLORIDA CREATIVITY CONFERENCE CORPORATE SPONSOR OPPORTUNITIES

### **\$5,000 – Presenting Sponsor**

- Recognition as Presenting Sponsor of the overall conference
- Table display space in main room and verbal recognition during plenary sessions
- Logo recognition on all conference collateral (ads, PR, e-blasts, program book)
- Logo recognition on the FLCreativity website with reciprocal link to your company
- Two 3-day registrations for representatives from your company; includes meals

### **\$2,500 - Supporting Sponsor**

- Recognition as a Supporting Sponsor/Opening Sponsor and half table space in registration area
- Logo recognition on ads, e-blasts, and conference program
- Logo recognition on the FLCC web site with a reciprocal link to your company
- Verbal recognition and introduction at the Friday evening program
- One registration to the conference; includes meals

### **\$2,000 - Catering Sponsor (breakfasts and lunches)**

- Recognition as the only Catering Sponsor and shared
- Logo recognition on ads, e-blasts, and conference program
- Logo recognition on the FLCC web site with a reciprocal link to your company
- Verbal recognition during the opening and closing remarks
- One registration to the conference; includes meals

### **\$2,000 - Scholarship Sponsor (provides 10 scholarships)**

- Recognition as the Scholarship Sponsor and shared table space in registration area
- Logo recognition on ads, e-blasts, and conference program
- Logo recognition on the FLCC web site with a reciprocal link to your company
- Verbal recognition during the opening and closing remarks
- One registration to the conference; includes meals

### **\$1,500 - Sponsor of Opening Celebration - RESERVED**

### **\$1,000 - Team Sponsors (provides scholarships for 5 member school teams)**

- Recognition as the School Team Sponsor
- Text recognition on e-blasts, and conference program
- Logo recognition on the FLCC web site with a reciprocal link to your company
- Verbal recognition during the opening and closing remarks

### **\$1,000 - Conference Program Book Sponsor**

- Logo recognition on the back cover of the program book
- Text recognition in the e-blasts and on the web site
- Opportunity to put logo stickers on the journals handed to each participant; hard costs apply
- Verbal recognition during the opening and closing remarks

### **Commitment Form**

Name/Company representative \_\_\_\_\_

Name/logo as you would like to appear on our website and promotional materials:  
\_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*To discuss any of these sponsorship opportunities contact: Amy Harriett Miller at 727-415-3045 or  
Marta Ockuly at 440-724-4427 Make checks payable to: Florida Creativity Alliance, Inc., 501(c)3.*

**HERE ARE THE WAYS INDIVIDUALS or BUSINESSES CAN SUPPORT FL CREATIVITY:**

**\$250 – Individual Student Scholarship (We can accept up to 10.)**

- Recognition in the conference program book - name of individual, company or organization
- Recognition on the FLCC web site

**\$120 - Creativity Encourager Hall of Fame (**

Who do you consider a 'Creativity Encourager' in your life? Was it a parent, a teacher, or someone else who inspired you when it came to exploring and awakening your own creative potential? Florida Creativity Conference is offering this unique opportunity to honor a person, a school, or a company (past or present) that made a creative difference in your life. Your \$120 donation (tax deductible) will add any name you select to our CREATIVITY ENCOURAGER HALL OF FAME page on the [www.flcreativity.com](http://www.flcreativity.com) website for one full year. If you have any questions or want more details, call Marta Ockuly at 440-724-4427.

**We are seeking Silent Auction (tax deductible) donations:**

(Please check the item/items you will donate and include a short description)

**Gift Basket** \_\_\_\_\_

**Travel/Getaway** \_\_\_\_\_

**Gift Card** \_\_\_\_\_

**Jewelry** \_\_\_\_\_

**Art**

**Creativity Workshop**

**Creativity Coaching**

**Creativity Retreat**

**Creativity Book/Tools**

**Other:** \_\_\_\_\_

**Creativity Encourager Hall of Fame Commitment Form**

Your name: \_\_\_\_\_

Name or organization you would like to recognize: \_\_\_\_\_

Up to 120-word description of why you nominated this person or organization: